



triballogic

Press release

Triballogic purchase Caravan Sitefinder

By Robin Morris
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Edinburgh, Scotland - Triballogic Limited have purchased the popular camping and caravanning website Caravan Sitefinder (www.caravansitefinder.co.uk) from Haymarket Media Group.

Triballogic are the technical team behind Caravan Sitefinder and the purchase reunites some of the original founders of Caravan Sitefinder who parted with the business in 2007.

“I am so excited to be working on Caravan Sitefinder again” said Craig Douglas, Director at Triballogic and former CEO of Caravan Sitefinder Ltd, “the next few years look extremely exciting for the sector and Caravan Sitefinder will be at the forefront of online innovation.”

Robin Morris, Director at Triballogic added “It has been great working with Haymarket on Sitefinder over the years and we are thrilled to be taking over this fabulous resource for camping and caravanning enthusiasts. We would like to thank all those at Haymarket who have worked on Caravan Sitefinder over the years.”

“We’re pleased to conclude the smooth handover of Caravan Sitefinder to the team at Triballogic, and delighted to be continuing our working relationship with them on our caravan and motorhome websites. These are exciting times and we’re looking forward to a great 2016.” commented Kate Hannam, Publisher, Haymarket Media Group.

Triballogic will continue to work closely with Haymarket, powering their Practical Caravan, Practical Motorhome websites and Top100 parks listings.

About Triballogic

Founded in Edinburgh, Scotland in 2007, provides listing and booking web services to the tourism and publishing sectors.

A strong entrepreneurial streak also runs through the company, with many of the team having been directly involved in running online businesses. This allows Triballogic to understand the wider business requirements of clients as well as the software services that underpin their success. Triballogic have clients large and small operating in the UK, Europe, USA and Australasia.

About Caravan Sitefinder

Started in 1998 by Ken Watson, Caravan Sitefinder is portal for the public to search, filter and book campsites and caravan parks.

Each site listed within Caravan Sitefinder features a long site review, packed with useful information for anyone researching their next camping, caravanning or motorhome touring holiday. And each listing has a star-rating, which is based on reader reviews and reviews by our expert editorial team.

The caravan park listings also carry photos, video reviews and independent reviews by visitors to the parks where appropriate. You can also check pitch availability at your chosen caravan park, and book online at an ever-growing number of sites.

After quickly and simply booking the best deals online, many visitors then love to return to Caravan Sitefinder and share their holiday experiences by reviewing the parks and sites where they've stayed.

- 1998: founded by Ken Watson
- 2001: controlling shareholding purchased by Craig Douglas
- 2002: technical team employed to enable searching and filtering
- 2005: first bookings taken online
- 2007: bought by Haymarket Media Group
- 2007: Triballogic founded and also maintain Caravan Sitefinder platform
- 2015: bought by Triballogic Ltd.

Contact

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